



## Taking Responsibility, Empowering Young People.

GTZ. Partner for the Business Sector. Worldwide.

## Young people need prospects.

**1.3 billion** people in the developing world are aged between 12 and 24.

- In Uganda, there are four young people for every adult.

**47 percent** of the unemployed worldwide are young people.

- Youth employment rates are more than twice as high as those of adults.

There are **191 million** migrants in the world.

- One in two of them is younger than 30.

More than **800 million** children and youth live in absolute poverty.

„We cannot always build the future for our youth, but we can build our youth for the future.“

Franklin D. Roosevelt

## Shaping the future.

GTZ is committed to creating a better future. Our task is the development of abilities and skills that enable people to shape their present and future living conditions through their own efforts.

### Empowerment.

We work for sustainable development. For us, that means creating humane living conditions for all: by modernising transport and healthcare, by improving the electricity and water supply and by making financial systems work. We build up trade associations, ensure that quality standards are upheld and promote vocational training. At the heart of our work is always the individual. Our aim is to help people to improve their lives using their own resources.

### Public and private clients.

Our main client is the German Federal Ministry for Economic Cooperation and Development (BMZ). As a national body engaged in international cooperation, we advise governments, international organisations, companies and associations and see their projects through to completion, whether as a partner or on a contract basis. Together we develop solutions that pave the way forward.

### At home all over the world.

Our clients and partners profit from our 30 years of experience in international cooperation. GTZ offices form a tight network all across Africa, Asia, Latin America, Eastern and South-Eastern Europe. Our highly qualified staff is recruited from across the world. We know the languages, the cultures and the people themselves.



### Strengthening the rights of children.

The demand for cheap labour in the cocoa industry is huge. In Ivory Coast, therefore, GTZ cooperates closely with the private sector, government agencies and NGOs to combat child labour in the cocoa sector and to offer the affected children and young people a future.



## Empowering young people worldwide.

Promoting sustainable development means empowering young people. GTZ has been working with children and young people all over the world for more than ten years, whether in local projects, nationwide networks or cross-border activities.

### Creating opportunities.

The erosion of traditional family and social structures that has followed in the wake of globalisation has left more and more young people vulnerable to problems such as forced migration and poverty, conflicts over resources and the HIV/AIDS pandemic. However, they are not just victims. With their creativity, their energy and their belief in the future, young people also have great potential and are drivers of social development. In our work with young people, we strive to address their problems as well as their hopes to create opportunities for them to flourish.

### Demand-oriented interventions.

GTZ encourages young people to make use of what opportunities they have and to take charge of their own future. The services we provide range from the creation of a national network for green tourism by young people in Bosnia to a street music festival against HIV/AIDS in Buenos Aires. Everything we do is carefully coordinated with our partners and target groups. Our aim is to strengthen sustainable local structures. Advising ministries and government agencies on youth policies and programmes is therefore an important aspect of our work.

### Hand in hand with business.

Supporting, training and empowering young people is at the same time a way of promoting social stability and economic growth. Capacity development among young people is therefore of interest to the business sector, too. GTZ provides companies with a wide range of opportunities to become involved and make a visible contribution. After all, everyone stands to gain: young people themselves, private enterprise and society at large.

### Combating youth violence.

Youth work and sport is sure to be a winning combination in a football-crazy country such as South Africa. Working together with local partners, GTZ organises local football tournaments for young people. These provide a welcome distraction and are backed up by educational activities aimed at promoting non-violent conflict management.



### Building bridges.

The transition to working life can prove very difficult in the absence of careers counselling and employment agencies. In Kyrgyzstan, GTZ organises monthly employment fairs where young people can meet potential employers and develop the skills and competencies needed in the world of work.

## Taking corporate responsibility seriously.

Companies that live up to their responsibilities and want their projects to make a difference will find GTZ to be an excellent source of advice and support. There are many different ways to cooperate for the benefit of young people.

### Partners and equals.

GTZ's development partnerships are flexible enough to be tailored to our partners' individual needs. Companies can contract out to GTZ directly, either to plan and implement projects or to deliver specific service packages. But they are also welcome to join us in working on current development projects.

### Taking action for young people.

Whether a company wants to support children and young people financially or would prefer to contribute its employees' time and know-how, GTZ has both the necessary expertise and the relevant project structures to make such projects a success. Our worldwide initiatives "Implementing the rights of children and young people" and "Social and economic integration of young people" provide a good springboard. In addition, there are plenty of opportunities for companies to become involved in the more than 100 local and regional youth-promotion projects all over the globe.

### Win-win effects.

No matter what form a cooperation project takes, GTZ guarantees competent advice, effective strategies and efficient solutions. Projects involving GTZ have a good reputation globally and can help to showcase the efforts being made by private enterprise in the public sphere.



### Supporting young start-ups.

Most young people are bursting with energy and ideas, but often lack the necessary experience and information to put them into practice. In El Salvador, GTZ promotes young start-ups and trains youth counsellors. Mobile information services and roadshows ensure that young people in remote areas can also be reached.



Bring us your ideas and questions on empowering young people.  
We would be glad to advise you.

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