

Reisepavillon 18-20 January 2008

Successful event on „Fair Trade in Tourism“ in cooperation with the „Stiftung Entwicklungszusammenarbeit Baden-Württemberg“ (SEZ), and creative exhibition in cooperation with the „Nationalpark Bayerischer Wald“ at the Reisepavillon 2008.

For the first time under the umbrella of the CMT, the Reisepavillon 2008 took place in Stuttgart from January 18 to 20.



With the kick-off event „Fair Trade in Tourism – Practical Examples“ on January 17, 2008, at which 250 visitors participated, GTZ and SEZ demonstrated the trend to conscious consumption in tourism. Peter Hauk, Member of the State Parliament and Minister for Consumer Protection in Baden-Württemberg, as well as Roland Bleinroth, Managing Director of the Stuttgart Trade Fair, complimented the contribution of GTZ and SEZ in this complex field. They emphasised the growing

interest in more sustainability and transparency in the tourism market.

For three hours, the speakers – from the private as well as the public sector – explained how the fair trade concept in tourism developed. They introduced enterprises which offer fair trade in tourism and discussed further fields of action. They were rewarded by persistent attention and interesting questions and comments from the audience.

You will find English as well as German versions of the presentations for this event under „Further information / Documentation / Reisepavillon“ at www.gtz.de/tourismus.

The shared booth of the German implementing agencies GTZ, GIZ, CIM, and InWent in cooperation with the „Nationalpark Bayerischer Wald“ attracted many visitors and participants at the Reisepavillon. The „Nationalpark Bayerischer Wald“ featured a Mongolian yurt to promote the international wilderness camp that was formed last summer with support from numerous GTZ projects (in Mongolia, Brasil, Venezuela, Benin etc.). Thus the opportunity was provided for visitors to savour a cup of tea while discussing tourism, environmental protection and sustainability, or the fascinating youth summit in the run-up to the biodiversity conference COP9 in May.



More information on the youth summit:

www.wildniscamp.de

www.conservation-development.net

Nationalpark Bayerischer Wald:

www.nationalpark-bayerischer-wald.de