

## TOURISM PROJECTS OF THE DEVELOPMENT COOPERATION

Summary of current GIZ- projects with components or measures within the scope of tourism (unless otherwise noted those projects listed are implemented by the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH on behalf of the German Federal Ministry for Economic Cooperation and Development (BMZ)).

In alphabetical order according to country, last updated March 2011

Country – Project Title	Project Location	Email, Website	Description, Specific Tourism Activities	Ends
<b>ALBANIA</b> Economic Development and Employment Promotion	Tirana, Shkodra / Northern Albania, Korca	giz-albanien@giz.de	<ul style="list-style-type: none"> <li>• Policy advice</li> <li>• Organizational development</li> <li>• Rural / alpine tourism</li> </ul>	12/2011
<b>BENIN</b> Conservation and management of natural resources, environment programme component	Cotonou & Biosphere Reserve Pendjari Tanguiéta	giz-benin.bj@giz.de contact@pendjari.net www.pendjari.net	<ul style="list-style-type: none"> <li>• Pendjari National Park tourism marketing</li> <li>• Promotion of SMEs in tourism</li> <li>• Participative park administration with local communities</li> </ul>	02/2011
<b>BENIN</b> Community development, private sector promotion, tourism	Abomey, Ouidah, Zou region	ben@giz.de	<ul style="list-style-type: none"> <li>• Advice on strengthening the tourism sector as a new source of income for population and communal administration: structures, marketing strategy etc.</li> <li>• Support for the exchange of experiences between the regions in the field of tourism promotion</li> </ul>	01/2012
<b>BENIN</b> Sustainable cultivation of biosphere reserve Pendjari via tourism promotion and strengthening of neighbouring community associations	Tanguiéta	ben@giz.de	<ul style="list-style-type: none"> <li>• Organizational consulting of Pendjari neighbouring population association in rural areas</li> <li>• Assistance in project acquisition and development/implementation of a funding strategy</li> <li>• Professionalization of subgroups of the association (small game hunting, tourist guides, trackers)</li> <li>• Strengthening the inclusion of women and youth in association activities</li> </ul>	10/2013
<b>BOLIVIA</b> Management of nature conservation areas and their peripheral zones (MAPZA)	La Paz	giz-bolivien@giz.de mapza@entelnet.bo mapza@sernap.gov.bo	<ul style="list-style-type: none"> <li>• Nature conservation and resource management</li> <li>• Support of community-based ecotourism service in the National Park Sajama (high Andes)</li> </ul>	03/2011
<b>BOLIVIA</b> Community based ecotourism	Rurrenabaque	bol@giz.de	<ul style="list-style-type: none"> <li>• Advice on developing a regional tourism concept</li> <li>• Coordination of initiatives for promoting trainings</li> <li>• Sensitising and awareness building for promotion of sustainable tourism</li> </ul>	11/2011

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<b>BOLIVIA</b> Strategy development for employment promotion in the tourism sector in Rurrenabaque	Rurrenabaque	bol@giz.de	<ul style="list-style-type: none"> <li>• Advice on development and implementation of a strategy plan for local economy promotion in coordination with accordant private sector and tourism sector</li> <li>• Advice on communal administration regarding profitability, transparency and external communication</li> <li>• Point operational consulting of small scale producers associations</li> <li>• Coordination of measures for an improved cooperation of local stakeholders in the economic sector</li> </ul>	07/2011
<b>BRAZIL</b> Integrated regional development	Brasília, Northeast Brazil	giz-brasilien@giz.de	<ul style="list-style-type: none"> <li>• Policy advice</li> <li>• Qualification of rural producers</li> <li>• Improve market access for rural producers within the scope of the preparations of the Worldchampionship 2014</li> </ul>	06/2011
<b>BRAZIL</b> Community based ecotourism	Santarém, Westpará	bra@giz.de	<ul style="list-style-type: none"> <li>• Consulting communities in the surrounding sanctuaries of Amazonia in their community based ecotourism marketing: development of market surveys and strategies in/for Europe</li> <li>• Advice on matching services with international market demands</li> <li>• Development of partnerships between tour operators and networks for sustainable tourism</li> </ul>	04/2012
<b>CAMBODIA</b> Tourism promotion in Kampong Thom	Phnom Penh	giz-kambodscha@giz.de nginhong2008@gmail.com www.pspcambodia.org	<ul style="list-style-type: none"> <li>• Development and implementation of a regional plan in cooperation with actors from the private sector, government agencies and civil society</li> <li>• Community-based Tourism advancement within a framework of a development partnership with a South-East Asian travel organization</li> <li>• Training and retraining of local workers</li> <li>• Organizational support for the private sector</li> </ul>	06/2011
<b>CAMEROON</b> Community development, tourism promotion	Maroua	cmr@giz.de	<ul style="list-style-type: none"> <li>• Consulting in terms of organizational development, efficient resource utilization of finances, public infrastructure and staff</li> <li>• Advice on developing the local tourism association “Syndicat d’Initiative du Tourisme”</li> <li>• Consulting of communities, a tourism association and its members regarding tourism promotion</li> <li>• Consulting communities in their function as service providers</li> <li>• Assistance in implementing and updating the communal development plan</li> <li>• Advice on developing an organigram, task description and training demand</li> </ul>	01/2012

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<b>CARIBBEAN STATES SUPRAREGIONAL</b> Promotion of renewable energies in the Caribbean (CREDP/GTZ)	Antigua and Barbuda, Grenada, St. Kitts & Nevis, St. Lucia, St. Vincent and the Grenadines	Hans-Peter.Debelius@giz.de	<ul style="list-style-type: none"> <li>Renewable energies and energie efficiency in the hotel sector</li> </ul>	03/2012
<b>CROATIA</b> Economic development and employment promotion in the food industry	Kutjevo (Western Slovenia), Danube	Karin.Hoerhan@giz.de	<ul style="list-style-type: none"> <li>Development of wine tourism</li> <li>Touristic valorisation of agricultural products</li> </ul>	12/2011
<b>DEMOCRATIC REPUBLIC OF THE CONGO (DRC)</b> Conservation of biodiversity and sustainable forest management program	Kinshasa, National Park Kahuzi Biega	GIZ-Kongo-RDC@giz.de	<ul style="list-style-type: none"> <li>Government advisory services at national and local level</li> <li>Support of the tourism development in the National Park Kahuzi Biega</li> <li>Basic and advanced trainings of park rangers</li> </ul>	06/2011
<b>ECUADOR</b> Environmental education, tourism and sustainable development	Tena	ecu@giz.de	<ul style="list-style-type: none"> <li>Consulting of Sumaco-Napo-Galeras national park management in administration of protected areas</li> <li>Advice on buffer area management</li> <li>Coordination of work and training of park rangers</li> <li>Promotion of ecotourism</li> <li>Consulting on updating of the national park management plan</li> </ul>	06/2014
<b>EGYPT</b> Private sector promotion	Cairo, Governorate, the Red Sea and South-Sinai	giz-aegypten@giz.de	<ul style="list-style-type: none"> <li>Promotion of environmental technology and resource efficiency in the hotel industry</li> <li>Green Star Hotel Programme: strategic alliance for further development and distribution of a national standard of resource efficiency in the tourism sector</li> <li>Cooperation with the German and Egyptian tourism industry</li> </ul>	6/2012
<b>GHANA</b> Tourism promotion in the city of Cape Coast	Cape Coast	gha@giz.de	<ul style="list-style-type: none"> <li>Advice on development of a concept for tourism promotion in Cape Coast</li> <li>Assistance in including relevant stakeholders</li> <li>Advice within the scope of the town twinning with Bonn</li> <li>Assistance of partner organizations in networking and public relations</li> </ul>	06/2013
<b>INDIA</b> Promotion of Regional Economic Development	Uttarakhand	giz-indien@giz.de	<ul style="list-style-type: none"> <li>Tourism policy advice and communication with the local population</li> <li>Connection of local value chains with regional tourism sector</li> <li>Balance between ecological footprint and positive socio-economical impact of tourism development</li> <li>Capacity building and qualification of local population for the tourism industry</li> </ul>	06/2012

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<b>INDONESIA</b> Regional Economic Development (RED)	Jakarta	giz-indonesien@giz.de	<ul style="list-style-type: none"> <li>• Training and qualification</li> <li>• Consignment of real assets</li> <li>• Partnership with industry</li> </ul>	12/2013
<b>KENYA</b> Development of the water and sanitation sector	Mombasa	giz-kenia@giz.de	<ul style="list-style-type: none"> <li>• PPP for improvement of water and sewage management of hotels for a sustainable growth of tourism on Kenya's coast</li> </ul>	2013
<b>KOSOVO</b> Promotion of private sector and employment	Pristina	giz-kosovo-buero@giz.de	<ul style="list-style-type: none"> <li>• Capacity development of the tourism division of the Ministry of Trade and Industry (technical/conceptual advice)</li> <li>• Training of tourism guides</li> <li>• Cooperation with neighbouring countries, transfrontier cooperation (network formation and attendance at fairs/ region and EU)</li> <li>• Advice/Training within the scope of product development</li> <li>• Identification of tourism relevant job profiles</li> </ul>	12/2013
<b>LAOS</b> Integrated Rural development in mountainous areas of Northern Lao PDR (RDMA)	Nalae District, Luang Namtha Province	giz-laos@giz.de www.exotissimo.com	<ul style="list-style-type: none"> <li>• Community and economic development</li> <li>• Cultural heritage preservation</li> <li>• Training and qualification</li> </ul>	12/2011
<b>LAOS</b> Integrated nature conservancy and sustainable natural resources cultivation	Hin Nam No region, Khamoune Province	giz-laos@giz.de	<ul style="list-style-type: none"> <li>• Development of collaborative national park management</li> <li>• Assistance in Laos' UNESCO world heritage application</li> <li>• Development of touristic infrastructure</li> </ul>	10/2013
<b>LAOS</b> Tourism planning and community based tourism	Xay, Oudomxay Province	lao@giz.de	<ul style="list-style-type: none"> <li>• Staff consulting in developing and testing of a nature conserving and income generating tourism: development and action plan</li> <li>• Development and marketing of new tourism products (emphasis: CBT) and improvement of information system for tourists</li> <li>• Assistance in networking with other private and public stakeholders and international organizations in the field of tourism</li> </ul>	06/2011
<b>LAOS</b> Tourism planning and community based tourism	Phonosavanh, Xiengkouang Province	lao@giz.de	<ul style="list-style-type: none"> <li>• Demand analysis and planning of trainings for PTD and stakeholders of tourism industry</li> <li>• Establishment and upgrading of a tourism network</li> <li>• Development and marketing of new tourism products (emphases: CBT)</li> <li>• Assistance in developing a touristic range of information</li> </ul>	02/2012

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<b>LAOS</b> Tourism planning and community based tourism	Phongsaly	lao@giz.de	<ul style="list-style-type: none"> <li>• Training and consulting of PTO-staff</li> <li>• Establishment and upgrading of a sustainable tourism network</li> <li>• Development and marketing of new tourism products</li> <li>• Development of a touristic range of information</li> </ul>	09/2012
<b>LAOS</b> Capacity development, tourism promotion	Sayaboury	lao@giz.de	<ul style="list-style-type: none"> <li>• Consulting of PTD in terms of planning and organization, human resources development and adapted tourism concepts</li> <li>• Extension and improvement of tourism products in the province</li> <li>• Assistance in developing a touristic range of information and implementation of marketing activities</li> <li>• Demand analysis and planning of trainings for PTD and stakeholders of tourism industry</li> </ul>	03/2014
<b>LEBANON</b> Lebanon Environment fund	Maaser Al Chouf/ Chouf-Mountains	Magdy.El-Menshawy@giz.de	<ul style="list-style-type: none"> <li>• Assistance in rebuilding a nature conservancy with trekking infrastructure</li> <li>• Promotion of ecotourism activities (marketing of local products)</li> </ul>	06/2012
<b>MADAGASCAR</b> German-Madagascan Environment programme (PGM-E/GIZ)	Salary Bay, Atsimo Andrefana region (Southwest)	giz-madagaskar@giz.de	<ul style="list-style-type: none"> <li>• PPP between hotelier, national park administration, GIZ for development of a private conservancy</li> <li>• Diversification of touristic activities with reference to biodiversity/nature conservation</li> </ul>	12/2010
<b>MADAGASCAR</b> Implementation of multi-sectoral HIV/AIDS-strategy	Nosy Be, Province Antsiranana (Northwest)	giz-madagaskar@giz.de	PPP with several hotels: <ul style="list-style-type: none"> <li>• Education in reproductive health and hygiene</li> <li>• Improvement of waste management and sanitation supply</li> </ul>	07/2012
<b>MAGHREB (TUNESIA, ALGERIA, MAROCCO)</b> Community-Based Tourism in the Maghrebian Enterprise Network for Conservation (REME)	Tunis	giz-tunesien@giz.de info@reme.info www.reme.info	<ul style="list-style-type: none"> <li>• Implementation of an environment/sustainability network</li> <li>• Education and training for sustainability in the hotel and catering business</li> <li>• Destination an product development</li> <li>• Consultancy for tourism development measures</li> </ul>	08/2011
<b>MALAWI</b> Community administration promotion, environment protection, tourism	Karonga	mwi@giz.de	<ul style="list-style-type: none"> <li>• Consulting of the districts Chitipa, Karonga and Rumphi on development of a common tourism strategy</li> <li>• Implementation of district development plans with the help of GIS within the scope of decentralization programme</li> <li>• Implementation of projects for an improved supply of local population with public services</li> <li>• Assistance in updating environmental surveys and action plans</li> </ul>	11/2011

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<b>MALDIVES</b> Assistance of zero emissions strategy	Outer atolls	Klaus.Lengefeld@giz.de Andreas.Villar@giz.de	<ul style="list-style-type: none"> <li>• Political and technical advice</li> <li>• Cooperation with private sector tourism businesses (hotel industry, air traffic, tour operators)</li> <li>• Compensation mechanisms for emissions of transportation and others</li> <li>• Improvement of energy efficiency with accordant measures e.g. implementation of renewable energy technologies</li> <li>• Development of guidelines for climate friendly construction method. Waste and sewage disposal including an effective system of regulation and incentive</li> </ul>	n.s.
<b>MONGOLIA</b> Climate change and biodiversity	Ulaanbaatar	giz-mongolei@giz.de	<ul style="list-style-type: none"> <li>• Tourism development in and around conservancies with local user groups</li> <li>• Assistance of the MNET in attending at the ITB Berlin 2011</li> <li>• Assistance/Cooperation of/with local tourism businesses</li> </ul>	12/2011
<b>MONTENEGRO</b> Economic development and employment promotion	Podgorica	Benjamin.Klinger@giz.de	<ul style="list-style-type: none"> <li>• Government advice; co-financing by the tourism department and conservation in Montenegro</li> <li>• Advice to the Montenegrin umbrella tourism organization</li> </ul>	12/2011
<b>MONTENEGRO</b> Job creation via new job trainings	Podgorica	Jeanette.Burmester@giz.de	<ul style="list-style-type: none"> <li>• Advice on the implementation of the Human Resources Development Plan for the Tourism Sector</li> <li>• Qualification for Lecturers at Tourism Schools</li> <li>• Improvement of Vocational Training segments</li> <li>• (Internships in the tourism industry)</li> </ul>	12/2011
<b>MONTENEGRO</b> Development of destinations in the hinterland	Podgorica	Annika.Luettig@giz.de	<ul style="list-style-type: none"> <li>• Destination management in three selected sites</li> <li>• Political promotion for tourism at national level (trekking- and cycling tourism, Agro tourism and development of the private sector)</li> <li>• Co-financed by the Austrian ADA</li> </ul>	06/2013
<b>MONTENEGRO</b> Communal land management	Podgorica	Yvonne.Mueller@giz.de	<ul style="list-style-type: none"> <li>• (constructional) rehabilitation of a hiking house</li> <li>• Design and construction of refuges</li> <li>• Co-financing by Montenegrin ministry of tourism</li> </ul>	12/2011
<b>MOROCCO</b> Vocational training promotion	Casablanca	giz-marokko@giz.de	<ul style="list-style-type: none"> <li>• Implementation dual educational system (et al. tourism sector)</li> </ul>	03/2011

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<b>MOROCCO</b> Nature conservation and combating desertification	Rabat	giz-marokko@giz.de	<ul style="list-style-type: none"> <li>• Tourism development in protective areas and their surroundings</li> <li>• Tourism as a source of income in arid southern environments</li> </ul>	06/2011
<b>NEPAL</b> Sustainable tourism promotion	Bhaktapur	npl@giz.de	<ul style="list-style-type: none"> <li>• Strengthening the role of the BTDC as a lobby organization opposite to local urban administration</li> <li>• Improvement of office operations</li> <li>• Identification of income generating measures in the tourism sector</li> <li>• Product development and quality improvement of existing products</li> <li>• Networking (cooperation with communal administration &amp; NGOs)</li> </ul>	06/2011
<b>NICARAGUA</b> Sustainable management of natural resources and promotion of entrepreneurial competences	Managua	giz-nicaragua@giz.de	<ul style="list-style-type: none"> <li>• Promotion of the agro ecotourism value chain within the scope of the implementation of the land use strategy of the Rivas department</li> <li>• Development and marketing of agro ecotourism products in cooperation with the private sector</li> </ul>	03/2011
<b>NICARAGUA</b> Natural Resource Management, rural development, tourism	Santa Teresa, Dept. Carazo	nic@giz.de	<ul style="list-style-type: none"> <li>• Conservation of sea turtles and dry forests in southwest Nicaragua via identification and development of alternative incomes for local communities</li> <li>• Coordination of socio-economic components of the “Zonas Costeras” project</li> <li>• Development of alliances with national and international organizations</li> </ul>	05/2011
<b>OPEN REGIONAL FUND</b> Tourism promotion in the Palestinian Territory and Israel	Amman, Jordan (ORF); Israel & Palestinian Territory	giz-jordanien@giz.de giz-pal@giz.de	<ul style="list-style-type: none"> <li>• Project for tourism promotion in Gilboa (Israel) and Jenin (Palestinian Territory)</li> <li>• Joint attendance at the ITB Berlin 2011</li> </ul>	03/2011
<b>OTA AMAZONIA</b> Tropical forest conservation	Brasília	giz-brasilien@giz.de	<ul style="list-style-type: none"> <li>• Development of a regional platform for development of common positions et al. regarding sustainable tourism</li> <li>• Action plan for tourism between member states</li> <li>• Development of three transfrontier tourism routes</li> </ul>	12/2012
<b>PALESTINIAN TERRITORY</b> Tourism promotion, women promotion	Bethlehem	pse@giz.de	<ul style="list-style-type: none"> <li>• Development of internal organization of API and advancement of offers</li> <li>• Establishment of a cultural long distance trail in Palestine</li> <li>• Tourism development in Western Bank for economical development with active participation of the population</li> <li>• Promotion of small crafts and handicrafts to conserve the cultural heritage and generate income</li> <li>• Touristic development, e.g. via introducing ecotourism</li> <li>• Promotion of the role of women in society</li> </ul>	02/2012

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<b>PERU</b> Biotrade – promotion of value chains and services for sustainable utilization of local biodiversity	Lima	giz-brasilien@giz.de	<ul style="list-style-type: none"> <li>• Technical and political advice of the regional tourism board in implementing the national tourism strategy</li> <li>• Realisation of communication and awareness raising strategy in the core region</li> <li>• Qualification of the service range</li> </ul>	03/2013
<b>PERU</b> Rural development	Lima	giz-brasilien@giz.de	<ul style="list-style-type: none"> <li>• Improvement of livelihood of rural population via integration into inland and outgoing markets</li> <li>• Management of natural resources and biodiversity</li> <li>• Capacity improvement of national agency for nature conservation, regional stakeholders and nature conservation systems</li> </ul>	03/2013
<b>PERU</b> Sustainable tourism and rural development	Pucallpa, Ucavali region	per@giz.de	<ul style="list-style-type: none"> <li>• Consulting of regional tourism board (DIRCETUR) and of 3 local communities in participative implementation of methods and instruments to promote environment friendly rural tourism</li> <li>• Contribution to improvement of income and live situation of indigenous communities and to assurance of natural livelihoods</li> </ul>	01/2012
<b>PERU</b> Community administration promotion, tourism	Moyobamba, San Martin region	per@giz.de	<ul style="list-style-type: none"> <li>• Advice on improving competences of the tourism board and the communal administration in terms of planning and developing sustainable tourism products</li> <li>• Organizational consulting of the regional tourism commission</li> <li>• Contribution to improvement of income of the population</li> </ul>	05/2011
<b>PERU</b> Tourism promotion in Amazon region	Chachapoyas	per@giz.de	<ul style="list-style-type: none"> <li>• Advice on implementation of regional tourism promotion strategy</li> <li>• Consulting of communal administration on participative tourism planning</li> <li>• Organizational consulting of regional tourism board</li> <li>• Advice on development of sustainable tourism products</li> </ul>	02/2012
<b>PHILIPPINES</b> Promotion of economic cooperation in BIMP-EAGA (Brunei-Indonesia-Malaysia-Philippines East ASEAN Growth Area)	Manila	giz-philippen@giz.de www.bimp-eaga.org	<ul style="list-style-type: none"> <li>• Branding and promotion of the “Equator Asia” region</li> <li>• Establishment of a pool of regional tourism providers</li> <li>• Certification of environmentally-friendly hotels</li> <li>• Cooperation with PATA and WWF</li> </ul>	06/2011
<b>PHILIPPINES</b> Promotion of strengthening the private sector. Component 3: promotion of sectoral competitiveness	Manila	giz-philippen@giz.de	<ul style="list-style-type: none"> <li>• Promotion of touristic value chains (health tourism, ecotourism etc.)</li> <li>• Advice on product development and destination management</li> <li>• Policy advice on national and regional level</li> <li>• Development and implementation of touristic quality standards</li> </ul>	08/2012

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<b>SERBIA</b> Communal economic development in Danube valley	Belgrade	Alexander.Grunauer@giz.de www.danube-info.org	<ul style="list-style-type: none"> <li>• Tourism development in eastern Serbia</li> <li>• Emphases: rural tourism, building of capacities and networks in eastern Serbia, assistance in implementing tourism promotion measures in cooperation with relevant national, regional and local institutions</li> <li>• Tourism development along the Danube, in cooperation with tourism associations and municipalities, focussing on the long-distance cycling path along the Danube</li> </ul>	12/2012
<b>SERBIA</b> Regional project for development of a Danube competence centre for promotion of the Danube region	Belgrade	Daniela.Schily@giz.de www.danube-info.org	<ul style="list-style-type: none"> <li>• Development and implementation of a regional institution for promotion of tourism development (Danube competence centre)</li> <li>• Advice on technical and organizational issues</li> <li>• Training of local partners</li> <li>• Thematic emphases: biking, hiking, nautical tourism, “green” tourism, marketing strategies</li> </ul>	08/2012
<b>SOUTH AFRICA</b> Rural development	Nelspruit, Mpumalanga	giz-suedafrika@giz.de	<ul style="list-style-type: none"> <li>• Advice, trainings, process promotion</li> <li>• Local promotion of economy focused on community oriented PPP</li> <li>• Combination of cooperation with private sector in tourism sector with land reform processes</li> <li>• Development of workplaces for local population on a more significant employment and service level, too</li> </ul>	12/2012
<b>SOUTH AFRICA</b> Capacity building, community based tourism, environment protection	Nelspruit, Mpumalanga	zaf@giz.de	<ul style="list-style-type: none"> <li>• Capacity building promotion of MPTA staff for land restoration and comanagement in protected areas – problem: lack of specialised staff within the MPTA</li> <li>• Promotion of participative management of protected areas: e.g. exchange visit between Kruger Park in South Africa and Rhön Park in Germany</li> <li>• Awareness raising of neighbouring communities for sustainable utilisation of protected areas in cooperation with park administration</li> </ul>	12/2011
<b>SOUTH AFRICA</b> Capacity building, community based tourism, communal administration Overstrand	Hermanus	zaf@giz.de	<ul style="list-style-type: none"> <li>• Implementation of development projects in the field of tourism</li> <li>• Networking with public office-bearers, private sector and civil society representatives</li> <li>• Collaboration in fundraising for development projects</li> </ul>	05/2011

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<b>SOUTH-EASTERN EUROPE</b> Open regional fund for foreign policy advice	Sarajevo (main location) and regional offices	Ute.Dannenmann@giz.de Tine.Schrammel@giz.de	<ul style="list-style-type: none"> <li>• Advancing the camping sector in South-Eastern Europe to European standards as well as marketing the “camping destination Western Balkan”</li> <li>• Strengthening of regional structures in the border region Pluzine-Foca (Montenegro-BiH) and elaboration of a transfrontier economical concept, especially for tourism</li> <li>• Promotion of transfrontier trekking tourism between Montenegro, Kosovo and Albania</li> </ul>	11/2012
<b>SYRIA</b> Sustainable urban development	Damascus / Aleppo	Magdy.El-Menshawy@giz.de www.udp-syria.org www.udp-aleppo.org	<ul style="list-style-type: none"> <li>• Rehabilitation of historic centre of Damascus and Aleppo, both UNESCO world heritage and popular tourism destinations</li> </ul>	10/2011
<b>TAJKISTAN</b> Tourism promotion	Dushanbe	tjk@giz.de	<ul style="list-style-type: none"> <li>• Support of the committee founded to improve legal and economical conditions for tourism</li> <li>• Promotion of dialogue between public, private sector and civil society stakeholders</li> <li>• Advice on education and training in tourism and destination marketing (national/international networking)</li> <li>• Methodological advice on conceptual and strategic definition of tourism policy</li> <li>• Promotion of participative, constitutional and market-oriented approaches</li> </ul>	06/2012
<b>TAJKISTAN</b> Tourism promotion in Zerafshan valley	Pendjikent	tjk@giz.de	<ul style="list-style-type: none"> <li>• Consulting of Zerafshan Tourism Development Association (ZTDA) in technical tourism terms of product design and marketing</li> <li>• Assistance in improving services of ZTDA and its members</li> <li>• Strengthening of the association in evolving into a competitive institution</li> <li>• Technical coaching of colleagues</li> </ul>	12/2012
<b>THAILAND</b> Disseminating experiences on the establishment of climate protection policies in nature-related tourism	Bangkok	giz-thailand@giz.de	<ul style="list-style-type: none"> <li>• Component of the German International Climate Initiative framework of the Federal Ministry for the Environment (BMU)</li> <li>• Destination development</li> <li>• Policy advice on Climate Protection in Tourism</li> <li>• Capacity formation for the development and implementation of climate-related planning and management tools</li> </ul>	08/2011
<b>UZBEKISTAN</b> Capacity development, tourism Karakalpakstan	Nukus	uzb@giz.de	<ul style="list-style-type: none"> <li>• Consulting and training of craftsmen to improve individual production steps</li> <li>• Mediation of simple techniques like dyeing, spinning, knotting, weaving and felting</li> <li>• Advice on design and development of new products</li> <li>• Advice on product information and if necessary on branding of tourist suitable souvenir marketing</li> </ul>	10/2012

Country – Project Title	Project Location	Email, Website	Description, Specific Tourism Activities	Ends
<b>UZBEKISTAN</b> Capacity development, tourism Karakalpakstan	Nukus	uzb@giz.de	<ul style="list-style-type: none"> <li>• Assistance in developing a professional destination management of Karakalpakstan</li> <li>• Organization/Implementation of vocational qualification courses for tourism stakeholders</li> <li>• Advice on improving the range of souvenirs and its marketing</li> <li>• Organization development of the NGO “Goldenes Erbe des Aral” for management strengthening</li> </ul>	02/2014
<b>UZBEKISTAN</b> Capacity development, tourism Karakalpakstan	Yangikishlak	uzb@giz.de	<ul style="list-style-type: none"> <li>• Management and organizational consulting of guesthouse association “Tabiati Forish”</li> <li>• Assistance in quality improvement and assurance of target group suitable tourism products</li> <li>• Advice on marketing of the tourism destination and development of information media</li> </ul>	03/2012
<b>UZBEKISTAN</b> Capacity development, tourism Khoresm	Chiwa	uzb@giz.de	<ul style="list-style-type: none"> <li>• Development and implementation of qualification modules for hotel and catering staff</li> <li>• Management consulting of a recently opened educational restaurant</li> <li>• Management consulting of tourism businesses</li> <li>• Organizational consulting for strategically positioning of the Centre for Development of Business and Tourism (ZEBT)</li> </ul>	06/2011
<b>VIETNAM</b> Development promotion of a tourism development plan Dong Hoi, resource management, rural development, tourism	Dong Hoi	vnm@giz.de info@giz-vietnam.org	<ul style="list-style-type: none"> <li>• Advice on nature conservation and sustainable resource management in Phong Nah-Ke Bang National Park region project</li> <li>• Assistance in developing a tourism development plan</li> <li>• Advice on fringe area development and implementation of income generating measures</li> </ul>	01/2012
<b>YEMEN</b> Vocational training in tourism	Sanaa	yem@giz.de	<ul style="list-style-type: none"> <li>• Assistance and consulting of National Hotel and Tourism Institute: management, international hygiene standards</li> <li>• Improvement of education in these fields</li> <li>• Food processing and consulting as well as catering service</li> </ul>	12/2011
<b>SECTOR PROJECT</b> Tourism and sustainable development	Eschborn	Tourismus@giz.de www.giz.de/tourism Burghard.Rauschelbach@giz.de	<ul style="list-style-type: none"> <li>• Strategic development policy advice and network building</li> <li>• Networking with the private sector</li> <li>• Technical consultancy</li> <li>• Consultancy for destination management and product development</li> <li>• Facilitation of pilot projects</li> </ul>	04/2013