



The programme service package

- ❖ We offer expertise and capacity in the following fields:
- ❖ support and advisory services for the German Federal Ministry for Economic Cooperation and Development (BMZ)
- ❖ developing, preparing and disseminating successful concepts, strategies and advisory approaches
- ❖ promoting pilot initiatives
- ❖ designing and running training courses and special events
- ❖ producing regional and sectoral studies
- ❖ providing support for the integration of the topic into country strategies and for the planning, realisation and evaluation of development interventions
- ❖ promoting an exchange of experience and networking within German development cooperation

Contact us

Our team will be happy to answer any questions you may have on gender equality, gender mainstreaming and women's rights.

Promoting Gender Equality and Women's Rights Programme

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Promoting Gender Equality and Women's Rights
Bringing balance to development





No development without gender equality

Gender-based discrimination and inequality are obstacles to social and economic progress. Social inequalities and limited scope to act independently restrict access to resources, and women in particular are prevented from accessing and controlling these resources. Sustainable development is only possible if women and men are equal before the law, and if they can contribute equally to development processes.

Gender equality is enshrined in the Concept on Gender Equality of the Federal Ministry for Economic Cooperation and Development (BMZ) and is thus a binding requirement for all official German development assistance.

The programme

Since December 2006, BMZ has been funding the programme Promoting Gender Equality and Women's Rights. The programme brings together the approaches and experience gained in various previous projects. It is being implemented by the Deutsche Gesellschaft für Technische Zusammenarbeit (GTZ).

Aiming to achieve equal opportunities

The programme is working to ensure that women and men can participate equally in and benefit from the development process. Gender-based discrimination in social, political and economic life is to be dismantled and the principle of gender equality mainstreamed in development interventions.

Fundamental principles of our work

Our advisory services and interventions address various levels of society. We adopt a systemic approach, which takes into account the societal and cultural context and which is geared to structural change. We take special care to ensure that women and men are involved equally (gender mainstreaming). In addition, specific activities are devised for women to help them overcome existing discrimination (empowerment).

Partners

We cooperate with a large number of stakeholders. Our partners include state and non-governmental, national and international development organisations inside and outside Germany.

Topics

Our topics respond to the different experiences and problems of our partner countries and embrace activities that aim to

- ❖ combat gender-based violence and trafficking in women
- ❖ explain and enforce the law
- ❖ improve participation and leadership by women
- ❖ ensure gender-appropriate poverty reduction
- ❖ promote the economic empowerment of women
- ❖ improve public financial management

Innovative approaches and methods

We support initiatives that adopt innovative approaches and methods to foster the necessary change processes at every level of a society. Some examples are listed below.

- ❖ **Benin:** gender-oriented policy advisory services on poverty reduction
- ❖ **Ethiopia:** sensitising traditional authorities to the need to overcome gender discrimination
- ❖ **India:** strategic networking of female community councillors with the local women's movement
- ❖ **Jordan:** modifying legislation and raising awareness with respect to the topic of early marriage
- ❖ **Kenya:** process consultancy for budget planning incorporating gender equality
- ❖ **Mauritania:** gender-based poverty diagnosis and monitoring and evaluation of the national poverty reduction strategy
- ❖ **Nicaragua:** gender-sensitive training for police officers
- ❖ **Yemen:** women-friendly interpretation of the Qur'an
- ❖ **Eastern Europe:** PR campaign to prevent trafficking in human beings
- ❖ **Southern Africa:** travelling male drama group which deals with sexuality, violence and HIV/AIDS
- ❖ **Supraregional:** film project on nationality laws in the Arab world
- ❖ **Supraregional:** gender-sensitive training for NATO troops on the prevention of trafficking in human beings

